

## Company Profile (max. 2 pages)

### General data

- Company name: Association „Enjoy Leoncin“
- Country or region: Poland, Mazovia
- Full address: Plac Kobendzy 3, 05-155 Leoncin
- Website: [www.enjoyleoncin.pl](http://www.enjoyleoncin.pl) (page under construction)



### Contact person

- Available via ARMSA

### Industry:

- Tourism & social activities

### Main products // services:

- Activities promoting region & creating its brand
- Activities activating the society

### Text (max. 300 words)

“Enjoy Leoncin” association was created in order to activate the society in Leoncin as well as to promote this region which is not very popular among tourists even though it has a great natural values (Kampinoski Natural Park & Vistula River) and cultural heritage. Our company is now at the very beginning of this journey and we are aware that there is so much we can do in regards to the overall development of this region. Our main priority is to arrange the river crossing as we believe that this will help to make the region even more attractive for tourists as well as it will bring people from both sides of the river closer to each other. We would like to promote tourism, ecological products and regional goods. We have already organized the very successful event called “Wiślane Spotkania” as a part of the “Vistula River Year 2017” celebrations. Currently the association has around 15 participants but we believe that more people will join us soon.

# Bridge2Europe

## desired partnership region (geographically)

- Comunidad Valenciana-Région Europea, Spain (Partnerregion of Saxony-Anhalt)
- Mazovia Region, Poland (Partnerregion of Saxony-Anhalt)
- Hajdú-Bihar County, Hungaria (Partnerregion of Saxony-Anhalt)
  
- further desired partners (regions//county//cites//companies):
  - areas with similar natural environment (national park and/or big river)
  - areas concentrating on production of ecological / regional goods
  - areas which are interested in developing the renewable energy sources

## desired thematic topics of cooperation

- e. g.:
  - demographic change
  - energy and climate change // environment
  - education
  
- further desired topics
  - rural areas development
  - creating regional brands
  - creating tourist products
  - social activating

## background information to europeanisation // internationalization

- experience in international cooperation
  - unfortunately I don't have the experience in international cooperation
- membership in European / international networks
  - currently I am not a member of any European or international projects
- participation in EU-programmes // general experiences
  - I also still don't have any experience in EU-programmes
- priorities of the development concept // internationalisation strategy
  - gaining knowledge about the possible ways of the development of the rural areas connected with tourism and social activities
  - learning how to promote the region and create its brand concentrating on natural goods and their protection